

Asian Paints

BSE SENSEX
16,739

S&P CNX
5,049

CMP: INR2,722

TP: INR3,161

Buy

		Year End	Net Sales (INR M)	Adj.PAT (INR M)	EPS (INR)	EPS Gr. (%)	P/E (X)	P/BV (X)	ROE (%)	ROCE (%)	EV/ Sales	EV/ EBITDA
Bloomberg	APNT IN	3/10A	66,809	8,345	87.0	107.9	-	-	48.8	61.5	-	-
Equity Shares (m)	95.9	3/11E	77,062	8,432	87.9	1.0	31.0	11.9	38.5	49.0	3.3	19.3
52-Week Range (INR)	3,366/2,395	3/12E	94,960	9,599	100.1	13.8	27.2	9.6	35.3	45.5	2.7	17.7
1,6,12 Rel. Perf. (%)	-5/-3/14	3/13E	110,941	11,582	120.7	20.7	22.5	7.9	34.9	46.1	2.3	14.3
M.Cap. (INR b)	261.1											
M.Cap. (USD b)	4.9											

- Asian Paints (APNT) posted in-line results for 3QFY12. Consolidated PAT was INR 2.56b (our estimate: INR2.6b).
- Domestic volume growth, remained healthy at 12%, we believe concerns of severe slowdown in domestic volumes is unwarranted; expect double-digit volume growth to sustain. Continued price hikes, stabilizing input costs and strengthening of the rupee will aid margin recovery in the coming quarters.
- APNT should continue to enjoy premium valuations due to strong growth visibility, high entry barriers and pricing power. The stock trades at 27x FY12E and 22.5x FY13E EPS. **Buy.**

Conference call highlights

- Demand for the decorative business remains healthy; the lower rate of volume growth is on account of a high base in 3QFY11 (37% growth in domestic business).
- The company has taken a 2.2% price increase in 3Q; cumulative price increase in 9MFY12 has been 10.53%.
- The raw material (RM) index was up 21.59% in 3QFY11 and 17.44% in 9MFY12 v/s FY11 levels; we estimate 20% YoY increase in RM index for 3Q. Titanium-dioxide prices have stabilized on easing availability.
- APNT has booked INR150m (60bp) in other expenditure as MTM impact of INR depreciation; we note that 25% of the company's RM requirement is imported.
- International business has reported 20% increase in sales in 3Q, led by strong growth in South Asia and INR depreciation; growth in Egypt, Caribbean and Middle East remains under pressure.
- The industrial business transferred to AP Coatings from the standalone entity is 2-3% of group sales (INR2b). The restructuring is expected to be completed by June2012.

Y/E MARCH	FY11				FY12E				(INR Million)	
	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4QE	FY11	FY12E
Volume Growth % *	24.0	0.0	27.0	16.0	15.0	15.0	12.0	14.0	16.8	14.5
Tio2 Price Index	154	166	173	178	192	236	264	280	168	243
Net Sales	18,302	18,108	20,996	19,656	22,604	22,508	25,605	24,243	77,062	94,960
Change (%)	25.3	5.0	29.6	4.7	23.5	24.3	22.0	23.3	15.3	23.2
Raw Material/PM	10,487	10,197	12,535	11,526	13,537	13,507	15,514	14,396	44,746	56,953
Gross Profit	7,815	7,911	8,461	8,130	9,067	9,001	10,092	9,847	32,317	38,007
Gross Margin (%)	42.7	43.7	40.3	41.4	40.1	40.0	39.4	40.6	41.9	40.0
Operating Expenses	4,344	4,596	5,012	5,236	5,146	5,772	6,118	6,455	19,187	23,490
% of Sales	23.7	25.4	23.9	26.6	22.8	25.6	23.9	26.6	24.9	24.7
EBITDA	3,471	3,315	3,449	2,894	3,922	3,229	3,974	3,392	13,130	14,516
Margin (%)	19.0	18.3	16.4	14.7	17.3	14.3	15.5	14.0	17.0	15.3
Change (%)	25.8	2.7	8.4	-6.9	13.0	-2.6	15.2	17.2	7.0	10.6
Interest	42	46	59	76	65	88	90	-39	222	205
Depreciation	269	284	286	292	291	300	307	334	1,131	1,232
Other Income	184	249	194	200	305	292	225	382	826	1,205
PBT	3,344	3,234	3,298	2,726	3,871	3,133	3,802	3,479	12,602	14,285
Tax	1,013	984	974	818	1,155	955	1,138	1,081	3,789	4,328
Effective Tax Rate (%)	30.3	30.4	29.5	30.0	29.8	30.5	29.9	31.1	30.1	30.3
PAT before Minority	2,331	2,250	2,324	1,909	2,716	2,179	2,664	2,398	8,814	9,957
Minority Interest	109	103	120	49	79	91	96	91	381	358
Adjusted PAT	2,222	2,147	2,203	1,860	2,637	2,087	2,569	2,306	8,432	9,599
Change (%)	26.2	4.4	11.0	-2.9	18.7	-2.8	16.6	24.0	1.0	13.8

* 4QFY10 Numbers include 6months consolidation of International operations

Amnish Aggarwal (AmnishAggarwal@MotilalOswal.com); Tel:+91 22 3982 5404

- Asian Paints 3QFY12 results are in line with estimates with Cons PAT of INR 2.56b (est INR 2.6b).
- Domestic volume growth at ~12% though marginally lower than expectation was still healthy given the demand slack in consumer discretionary.
- Consolidated EBITDA margin at 15.5% (est 15.2%) was higher 120bp QoQ, driven by 60bp savings in employee costs and 120bp in other expenses.
- Subsidiary sales were up 30% YoY with margins contracting by 480bp to 7.7% (not comparable due to transfer of APNT's industrial paints and powder coating business). International sales were up 20% led by South Asia.
- Domestic volume growth though healthy at 12% is unlikely to increase to 16%+ volume CAGR of last five years in the near term. We believe concerns of severe slowdown in domestic volumes is unwarranted; expect double digit volume growth to sustain.
- Continued price hikes, stabilizing input costs and strengthening of the rupee will aid margin recovery in the coming quarters.
- We believe APNT will continue to enjoy premium valuations due to strong growth visibility, high entry barriers and pricing power. The stock trades at 27x FY12E and 22.5x FY13E EPS. **Buy.**

Conference call highlights

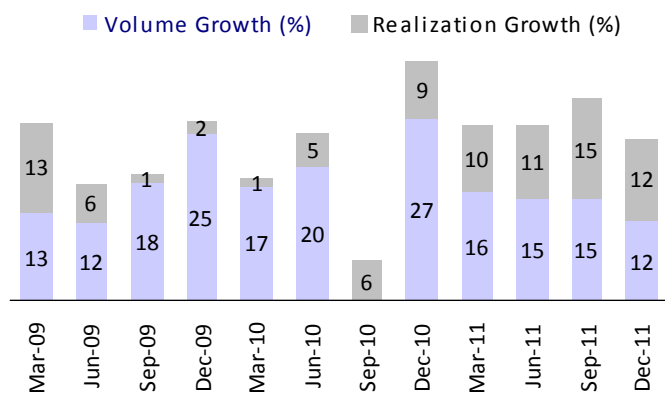
- Demand for the decorative business remains healthy; the lower rate of volume growth is on account of a high base in 3QFY11 (37% growth in domestic business).
- The company has taken a 2.2% price increase in 1st December; cumulative price increase in 9MFY12 has been 10.53%.
- RM Index is up 21.59% in 3QFY11 and 17.44% in 9MFY12 vs FY11 levels; we estimate a 20% YoY increase in RM index for 3Q. TiO2 prices have stabilized on easing availability; however there has been non moderation yet.
- The company has booked INR150m (60bp) in other expenditure as MTM impact of INR depreciation; we note that 25% of the company's RM requirement is imported and will be susceptible to currency fluctuations.
- International business has reported 20% increase in sales in 3Q led by strong growth in South Asia and INR depreciation; growth in Egypt, Caribbean and Middle East remains under pressure.
- The industrial business that has been transferred to AP Coatings from the standalone entity would constitute 2-3% of group sales (INR2b). The management expects to complete the transformation of the industrial business into the JV with PPG by May-June 2012.

Domestic volume growth at ~12%, EBITDA margins stable due to strong operating leverage

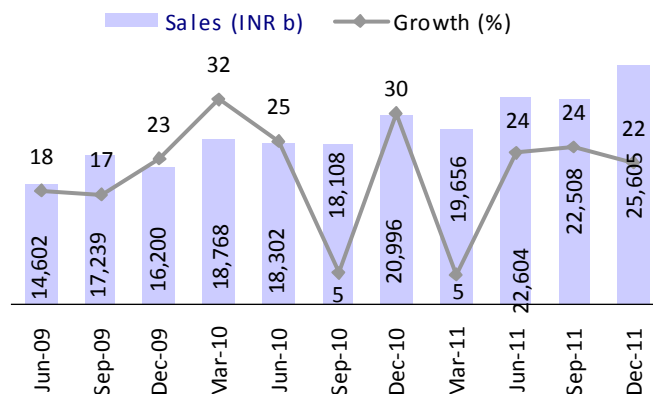
- Standalone sales grew 20.3% to INR 21.1b; we estimate volume growth at ~12%. Excluding the transfer of its powder coatings business to AP Coatings, sales growth would be ~24%. Volume growth is marginally below estimates but remains encouraging given the slackening consumer demand scenario in discretionary product categories like durables and apparel.

- Gross margins expanded 10bp YoY, but contracted 20bp QoQ to 40.6% due to (1) 49% YoY increase in Titanium Dioxide prices, and (2) rupee depreciation.
- Standalone EBITDA margin at 17.2% was flat YoY due to operating leverage benefits in employee costs (down 30bp) and healthy gross margins. EBITDA grew 20.3% to INR3.6b.
- 23% increase in other income helped 21% PAT growth to INR2.5b.
- Price increases continued; APNT took a 0.4% price hike in November and a 2.2% price increase in December to pass on a part of the input cost pressure and INR depreciation. We believe continued double digit volume growth in an environment of price increases and weak consumer demand is evidence of APNT's strong pricing power.
- The management has stated that demand is good for decorative coatings business across the country; however industrial business, including auto, continues to face challenges.

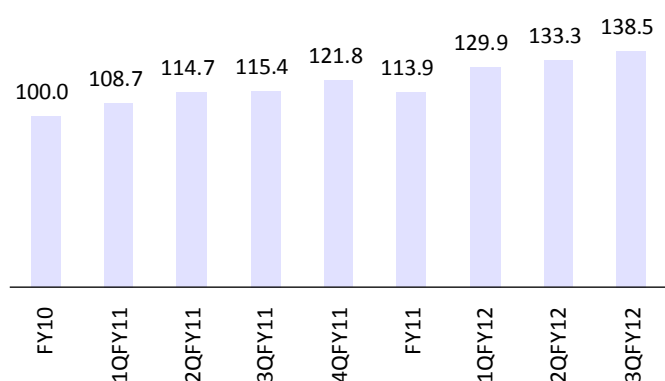
Double digit volume growth continues...



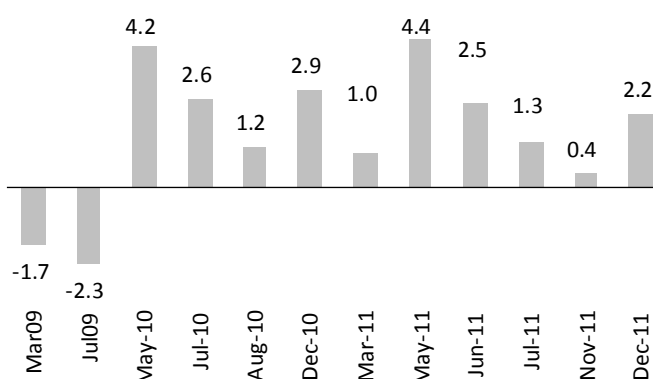
Consol sales growth in line with expectations



Input cost index up 20% YoY



Two price increases taken in 3QFY12



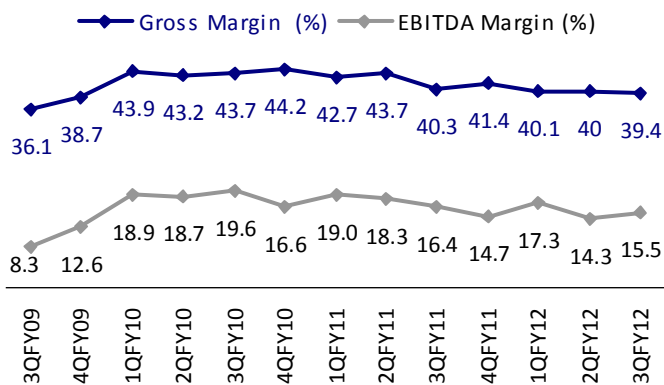
Source: Company/MOSL

Consolidated sales up 22%; subsidiaries sales up 30%; sequential sales pickup in international business positive

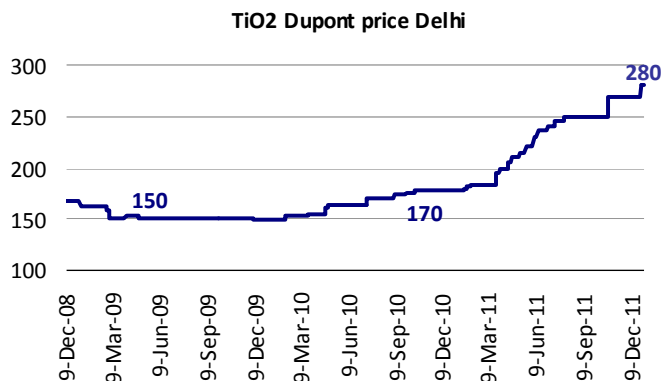
- Consolidated sales increased 22% to INR25.6b (est INR25.8b). Gross margins were down 90bp YoY to 39.4%, employee costs were down 20bp which restricted EBITDA margin contraction to 90bp to 15.5%. PAT increased by 16.6% to INR 2.6b (est INR2.6b).

- Subsidiaries including international business reported 30.6% increase in sales; however, the same is not comparable as this industrial business was part of the standalone entity in FY11, but is now part of the recently formed AP Coatings.
- International sales were up 20% owing to strong growth posted in South Asia.
- EBITDA margin declined 480bp (220bp QoQ) to 7.7% as gross margins contracted 560bp (240bp QoQ) to 33.9%; indicative of margin pressures in the industrial and international business.
- We estimate LTL sales growth of 15% in 3Q as against 5% in 2Q; pick-up in sales growth is positive in our view.
- The management has indicated that political and macro economic conditions in some countries continue to impact international performance, though performance in South Asia has been strong. We believe margins in the international business will continue to improve sequentially as the economic situation in markets such as Middle East and Egypt gradually improves. We note that Egypt is the most profitable market for APNT across geographies; an early recovery in Egypt can accelerate profit growth and expand margins.

Consolidated EBITDA margin down 90bp YoY



Tio2 prices continue to rule firm



Source: Company/MOSL

Margins near bottom levels, Domestic volume growth key monitorable over next few quarters; Maintain Buy

- In spite of consumer demand slowdown in discretionary categories, APNT has shown ~12% volume growth in the domestic decorative business. Though growth may not mirror the 16%+ volume CAGR of last five years in the near term, we believe concerns of severe slowdown in volume growth are unwarranted. Expect APNT to sustain double digit volume growth in coming periods.
- Though margin pressures continue, improving performance in the international business, continued price hikes, stabilizing input costs and appreciation in the rupee will aid margins in the coming quarters. We believe our FY13 margin estimate of 15.9% could see upsides.
- We believe APNT will continue to enjoy premium valuations due to strong growth visibility, high entry barriers and pricing power. The stock trades at 27.2x FY12E and 22.5x FY13E EPS. **Buy.**

Asian Paints: an investment profile

Company description

Asian Paints is India's largest paint manufacturer and marketer, with a dominant share in the decorative segment. For the industrials and automotive segment, it has a JV with PPG of the US. Asian Paints acquired Berger International of Singapore to expand its operations in other markets in Asia, the Middle East and the Caribbean.

Key investment arguments

- Expansion in housing and construction will drive demand for decorative paints over the next 3-5 years.
- International operations, are likely to gradually improve from FY13.

Key investment risks

- Demand for decorative paints would be highly dependent on the normalcy of monsoons.
- Input cost are on an uptrend; Higher than expected increase in input cost would be a key risk to our EPS estimates.

Recent developments

- Asian Paints has taken a price increase of 10.5% YTD to pass on the input costs pressure
- Asian paints has purchased land at Kesurdi for construction of Greenfield capacity of 1,50,000 KL. The plant is likely to be commissioned in 4QFY13.

Valuation and view

- The stock trades at 27x FY12E EPS of INR 100.1 and 23x FY13E EPS of INR 120.7. Maintain **Buy**.

Sector view

- We are positive on the long-term demand potential in the sector, near-term concerns due to the monsoon notwithstanding, APNT continues to be the best play on the structural growth story in decorative paints.
- Longer term prospects are bright, given rising incomes and low penetration and a booming construction and infrastructure development.

Comparative valuations

		Asian Paints	ITC	HLL
P/E (x)	FY12E	27.2	25.5	33.6
	FY13E	22.5	21.6	29.0
EV/EBITDA (x)	FY12E	17.7	16.2	25.1
	FY13E	14.3	13.5	21.3
EV/Sales (x)	FY12E	2.7	5.8	3.6
	FY13E	2.3	4.9	3.2
P/BV (x)	FY12E	9.6	8.2	25.7
	FY13E	7.9	6.9	20.8

EPS: MOST forecast v/s consensus (INR)

	MOSL Forecast	Consensus Forecast	Variation (%)
FY12	100.07	100.04	0.03
FY13	120.74	122.09	-1.10

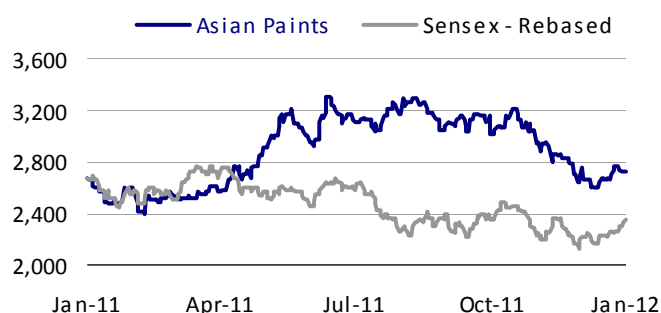
Target price and recommendation

Current Price (INR)	Target Price (INR)	Upside (%)	Reco.
2,722	3,161	16.1	Buy

Shareholding pattern (%)

	Dec-11	Sep-11	Dec-10
Promoter	52.8	52.8	52.3
Domestic Inst	8.6	8.9	11.4
Foreign	19.5	19.3	16.4
Others	19.0	19.1	19.9

Stock performance (1 year)



Financials and Valuation

Income Statement						Ratios					
(INR M)											
Y/E March	FY09	FY10	FY11	FY12E	FY13E	Y/E March	FY09	FY10	FY11	FY12E	FY13E
Net Sales	54,639	66,809	77,062	94,960	110,941	Basic (INR)					
Change (%)	24.0	22.3	15.3	23.2	16.8	EPS	41.8	87.0	87.9	100.1	120.7
Raw Materials	33706	37580	44746	56953	66073	Cash EPS	49.6	95.7	99.7	112.9	136.6
Gross Profit	20933	29230	32317	38007	44868	BV/Share	125.4	178.3	228.0	283.8	346.1
Margin (%)	38.3	43.8	41.9	40.0	40.4	DPS	20.5	31.5	37.2	46.8	58.5
Operating Expenses	14232	16956	19187	23490	27178	Payout %	41.8	31.0	36.4	40.0	41.4
EBITDA	6,701	12,274	13,130	14,516	17,690	Valuation (x)					
Change (%)	1.4	83.2	7.0	10.6	21.9	P/E	65.1	31.3	31.0	27.2	22.5
Margin (%)	12.3	18.4	17.0	15.3	15.9	Cash P/E	54.9	28.4	27.3	24.1	19.9
Depreciation	744	836	1,131	1,232	1,523	EV/Sales	4.8	3.8	3.3	2.7	2.3
Int. and Fin. Charges	263	285	222	205	124	EV/EBITDA	39.0	20.9	19.3	17.7	14.3
Other Income	510	1,405	826	1,205	1,299	P/BV	21.7	15.3	11.9	9.6	7.9
Profit before Taxes	6,204	12,559	12,602	14,285	17,343	Dividend Yield (%)	0.8	1.2	1.4	1.7	2.1
Change (%)	-3.0	102.4	0.3	13.4	21.4	Return Ratios (%)					
Margin (%)	11.4	18.8	16.4	15.0	15.6	RoE	33.4	48.8	38.5	35.3	34.9
Tax	1,811	3,676	3,507	4,043	4,943	RoCE	39.4	61.5	49.0	45.5	46.1
Deferred Tax	163	55	282	286	347	Working Capital Ratios					
Tax Rate (%)	31.8	29.7	30.1	30.3	30.5	Debtor (Days)	10	8	8	8	8
PBT Before Minority	4230	8828	8814	9957	12053	Asset Turnover (x)	3.8	6.5	4.8	5.2	4.0
Minority Interest	216	483	381	358	472	Leverage Ratio					
Adjusted PAT	4,014	8,345	8,432	9,599	11,582	Debt/Equity (x)	0.3	0.1	0.1	0.1	0.0
Change (%)	-3.9	107.9	1.0	13.8	20.7						
Margin (%)	7.3	12.5	10.9	10.1	10.4						
Exceptional/Prior Pe	-35	12	0	0	0						
Reported PAT	3,978	8,356	8,432	9,599	11,582						

Balance Sheet						Cash Flow Statement					
(INR M)						(INR M)					
Y/E March	FY09	FY10	FY11	FY12E	FY13E	Y/E March	FY09	FY10	FY11	FY12E	FY13E
Share Capital	959	959	959	959	959	OP/(loss) before Tax	6,701	12,274	13,130	14,516	17,690
Reserves	11,073	16,141	20,915	26,267	32,238	Int/Div. Received	510	1,405	826	1,205	1,299
Net Worth	12,032	17,100	21,874	27,226	33,197	Interest Paid	-263	-285	-222	-205	-124
Loans	3,086	2,292	2,347	2,050	1,300	Direct Taxes Paid	-1,811	-3,676	-3,507	-4,043	-4,943
Deferred Liability	533	562	852	1,137	1,484	(Incr)/Decr in WC	-1,656	3,530	-1,658	-1,031	-33
Minority Interest	756	945	1,099	1,456	1,928	CF from Operations	3,481	13,249	8,568	10,443	13,890
Capital Employed	16,407	20,899	26,172	31,870	37,910	Incr in FA	-2,281	-3,541	-1,235	-10,567	-3,373
Gross Block	14,614	15,004	19,878	21,878	32,500	Pur of Investments	1,983	-5,457	-2,978	5,001	-3,881
Less: Accum. Depn.	6,484	6,276	7,151	8,382	9,905	CF from Invest.	-299	-8,998	-4,213	-5,566	-7,254
Net Fixed Assets	8,130	8,728	12,727	13,495	22,595	Issue of Shares	0	0	0	0	0
Capital WIP	921	4,072	433	9,000	1,750	Incr in Debt	334	-794	55	-297	-750
Investments	784	6,241	9,220	4,219	8,100	Dividend Paid	-1,967	-3,023	-3,571	-4,489	-5,611
Curr. Assets, L&A	17,987	18,437	23,190	27,428	31,675	Min Int/ Dt					
Inventory	7,690	9,559	13,054	14,569	16,717	Others	-552	-799	173	26	-54
Account Receivables	5,719	5,425	5,855	7,805	9,118	CF from Fin. Activity	-2,185	-4,616	-3,343	-4,760	-6,415
Cash and Bank Balan	2,104	1,058	1,330	1,662	1,939	Incr/Decr of Cash	997	-365	1,012	117	221
Others	2,475	2,395	2,950	3,392	3,900	Add: Opening Balan	1,107	2,104	1,058	1,330	1,662
Curr. Liab. and Prov.	11,921	16,947	19,769	22,644	26,582	Closing Balance	2,104	1,739	2,070	1,447	1,884
Account Payables	5,542	7,183	8,914	10,298	11,947						
Other Liabilities	4,605	6,613	7,490	8,460	9,561						
Provisions	1,775	3,150	3,365	3,886	5,074						
Net Current Assets	6,066	1,490	3,421	4,784	5,093						
Godwill on Cons.	506	367	372	372	372						
Application of Funds	16,407	20,899	26,172	31,870	37,910						

E: MOSL Estimates

N O T E S

Disclosures

This report is for personal information of the authorized recipient and does not constitute to be any investment, legal or taxation advice to you. This research report does not constitute an offer, invitation or inducement to invest in securities or other investments and Motilal Oswal Securities Limited (hereinafter referred as MOST) is not soliciting any action based upon it. This report is not for public distribution and has been furnished to you solely for your information and should not be reproduced or redistributed to any other person in any form.

Unauthorized disclosure, use, dissemination or copying (either whole or partial) of this information, is prohibited. The person accessing this information specifically agrees to exempt MOST or any of its affiliates or employees from, any and all responsibility/liability arising from such misuse and agrees not to hold MOST or any of its affiliates or employees responsible for any such misuse and further agrees to hold MOST or any of its affiliates or employees free and harmless from all losses, costs, damages, expenses that may be suffered by the person accessing this information due to any errors and delays.

The information contained herein is based on publicly available data or other sources believed to be reliable. While we would endeavour to update the information herein on reasonable basis, MOST and/or its affiliates are under no obligation to update the information. Also there may be regulatory, compliance, or other reasons that may prevent MOST and/or its affiliates from doing so. MOST or any of its affiliates or employees shall not be in any way responsible and liable for any loss or damage that may arise to any person from any inadvertent error in the information contained in this report. MOST or any of its affiliates or employees do not provide, at any time, any express or implied warranty of any kind, regarding any matter pertaining to this report, including without limitation the implied warranties of merchantability, fitness for a particular purpose, and non-infringement. The recipients of this report should rely on their own investigations.

This report is intended for distribution to institutional investors. Recipients who are not institutional investors should seek advice of their independent financial advisor prior to taking any investment decision based on this report or for any necessary explanation of its contents.

MOST and/or its affiliates and/or employees may have interests/positions, financial or otherwise in the securities mentioned in this report. To enhance transparency, MOST has incorporated a Disclosure of Interest Statement in this document. This should, however, not be treated as endorsement of the views expressed in the report.

Disclosure of Interest Statement	Asian Paints
1. Analyst ownership of the stock	No
2. Group/Directors ownership of the stock	No
3. Broking relationship with company covered	No
4. Investment Banking relationship with company covered	No

Analyst Certification

The views expressed in this research report accurately reflect the personal views of the analyst(s) about the subject securities or issues, and no part of the compensation of the research analyst(s) was, is, or will be directly or indirectly related to the specific recommendations and views expressed by research analyst(s) in this report. The research analysts, strategists, or research associates principally responsible for preparation of MOST research receive compensation based upon various factors, including quality of research, investor client feedback, stock picking, competitive factors and firm revenues.

Regional Disclosures (outside India)

This report is not directed or intended for distribution to or use by any person or entity resident in a state, country or any jurisdiction, where such distribution, publication, availability or use would be contrary to law, regulation or which would subject MOST & its group companies to registration or licensing requirements within such jurisdictions.

For U.K.

This report is intended for distribution only to persons having professional experience in matters relating to investments as described in Article 19 of the Financial Services and Markets Act 2000 (Financial Promotion) Order 2005 (referred to as "investment professionals"). This document must not be acted on or relied on by persons who are not investment professionals. Any investment or investment activity to which this document relates is only available to investment professionals and will be engaged in only with such persons.

For U.S.

MOST is not a registered broker-dealer in the United States (U.S.) and, therefore, is not subject to U.S. rules. In reliance on the exemption from registration provided by Rule 15a-6 of the U.S. Securities Exchange Act of 1934, as amended (the "Exchange Act") and interpretations thereof by the U.S. Securities and Exchange Commission ("SEC") in order to conduct business with Institutional Investors based in the U.S., Motilal Oswal has entered into a chaperoning agreement with a U.S. registered broker-dealer, Marco Polo Securities Inc. ("Marco Polo").

This report is intended for distribution only to "Major Institutional Investors" as defined by Rule 15a-6(b)(4) of the Exchange Act and interpretations thereof by SEC (henceforth referred to as "major institutional investors"). This document must not be acted on or relied on by persons who are not major institutional investors. Any investment or investment activity to which this document relates is only available to major institutional investors and will be engaged in only with major institutional investors.

The Research Analysts contributing to the report may not be registered /qualified as research analyst with FINRA. Such research analyst may not be associated persons of the U.S. registered broker-dealer, Marco Polo and therefore, may not be subject to NASD rule 2711 and NYSE Rule 472 restrictions on communication with a subject company, public appearances and trading securities held by a research analyst account.



Motilal Oswal Securities Ltd

3rd Floor, Hoechst House, Nariman Point, Mumbai 400 021

Phone: (91-22) 39825500 Fax: (91-22) 22885038. E-mail: reports@motilaloswal.com